



The Aberdeen **AQUA ADDICTS** *Water Ski Team*

ICE FISHING DERBY



2024 Sponsorship Packet

Saturday, February 10, 2024 | Dahme Lake | Aberdeen, SD

aquaaddicts.org/icefish

ICE FISHING DERBY SPONSORSHIP

Bronze Sponsor - \$100

As a Bronze Sponsor, your support is like a school of minnows—small in size but mighty in impact, creating a strong force that goes beyond the frozen surface of our ice fishing derby.

- Business name or logo listed on the website
- Inclusion of your business or individual name in our derby welcome packets

Silver Sponsor - \$250

As a Silver Sponsor, your support will be like catching a whole bunch of Perch or Crappie. A medium sized fish that is a lot of fun to catch and helps us support our team.

- Aberdeen Aqua Addicts Bronze Sponsorship Benefits (\$100 value)
- Sponsorship recognized and featured in social media posts
- Business name mentioned by the MC during the event
- Opportunity to include promotional items in the derby welcome packets (estimated at 250 entries)

Gold Sponsor - \$500

As a Gold Sponsor, your support is like catching a trophy walleye. Your business will be shown off like you just caught the biggest walleye of the year.

- Aberdeen Aqua Addicts Silver Sponsorship Benefits (\$250 value)
- Includes one Aqua Addicts Ice Fishing Tournament Entry with Friday Night Meal
- Business name mentioned as major sponsor in radio ads
- Business name or logo included on all marketing materials
- Business name or logo showcased with premium placement on the event website

ENHANCED SPONSORSHIP OPPORTUNITIES

Naming Rights Event Sponsorship - \$5,000 (1 available)

- Aberdeen Aqua Addicts Gold Sponsorship Benefits (\$500 value)
- Aberdeen Aqua Addicts Ice Fishing Derby Naming Rights - presented by (Business Name)
- Business logo on ice host/welcome signage during the day of the event
- Aqua Addicts Ski Show Program - Back Cover Ad (1 Year - \$750 value)
- Aberdeen Aqua Addicts Bleacher Signage (\$1,200 value)

Derby Weigh-in & MC Tent Sponsorship - \$3,000 (2 available)

- Aberdeen Aqua Addicts Gold Sponsorship Benefits (\$500 value)
- Business logo on ice weigh-in tent signage during the day of the event

Big Bucket Welcome Packet Sponsorship - \$2,500 (2 available)

- Aberdeen Aqua Addicts Gold Sponsorship Benefits (\$500 value)
- Provide (250) 5 gallon buckets with your business logo

Friday Night Sponsorship - \$1,500 (4 available)

- Aberdeen Aqua Addicts Gold Sponsorship Benefits (\$500 value)
- Business name mentioned by the MC during the Friday night rules meeting and social



Saturday, February 10, 2024 | Dahme Lake | Aberdeen, SD

Aberdeen Aqua Addicts Ice Fishing Derby Sponsorship

Aberdeen Aqua Addict Ice Fishing Derby Sponsorship Support Levels are defined in the program above. Your continued support of the Aberdeen Aqua Addicts helps support programming and team events throughout the year.

Aberdeen Aqua Addicts Fishing Derby Sponsorship

Gold Sponsorship - \$500 Silver Sponsorship - \$250 Bronze Sponsorship - \$100

Aberdeen Aqua Addicts Fishing Derby Enhanced Sponsorship

Naming Right Sponsorship - \$5,000.00 Derby Weigh-in and MC Tent Sponsorship - \$3,000
 Big Bucket Welcome Packet Sponsorship - \$2,500 Friday Night Sponsorship - \$1,500

Total 2024 Aberdeen Aqua Addicts Ice Fishing Derby Sponsorship

\$ _____

Payment Enclosed

Please Invoice

Make Checks Payable to:

Aberdeen Aqua Addicts
PO Box 293
Aberdeen, SD 57402

Business Name: _____

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____

Email: _____ Website: _____

Memo: _____

Aberdeen Aqua Addicts Contact: _____